



PATELSSAN
A Y U R V E D A

Where Ancient Wisdom Meets
Modern Wellness

BUSINESS PLAN

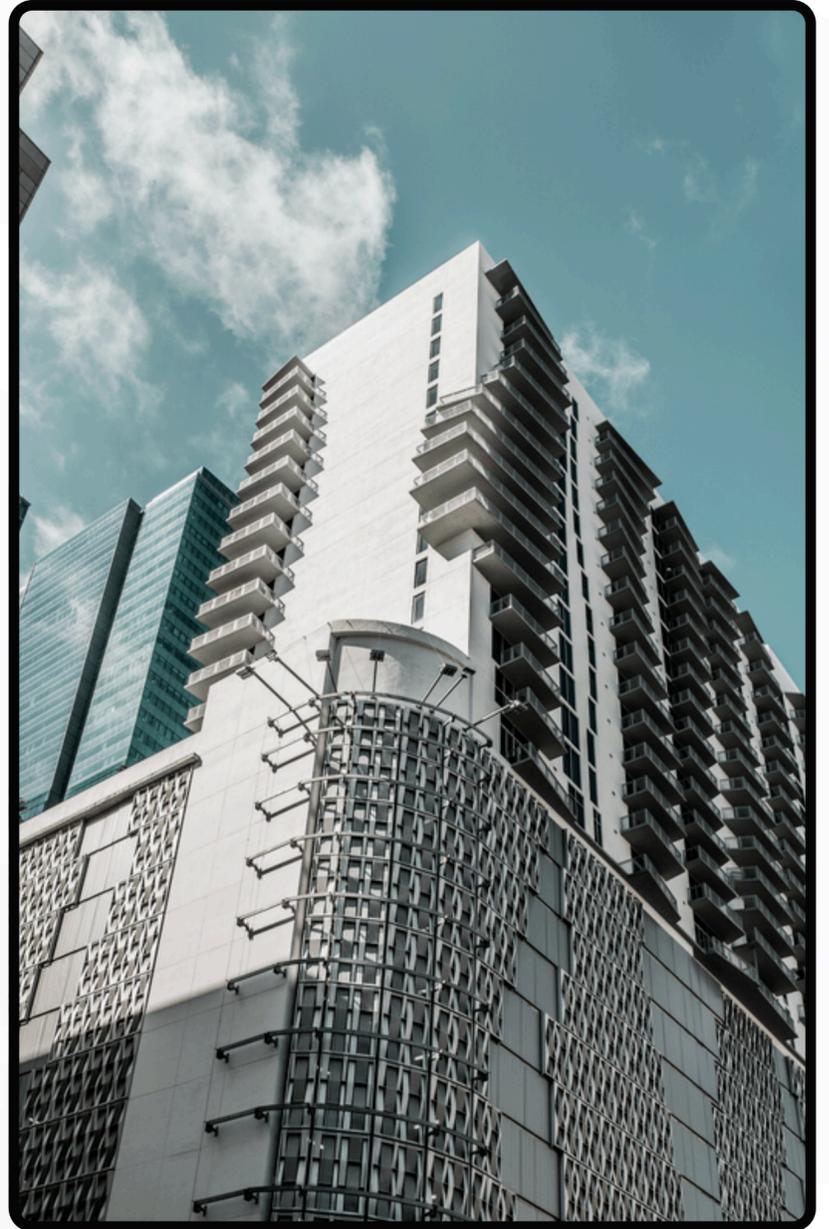




ABOUT PATELSSAN AYURVEDA

The team at Patelssan Ayurveda Pvt. Ltd. is focused on making their clients successful through innovative business solutions. They offer a range of services, including consulting, design and development of electric vehicles, plant setup, homologation of vehicles, sourcing of components, development of electric vehicle components, patenting of products, website development, and company formation.

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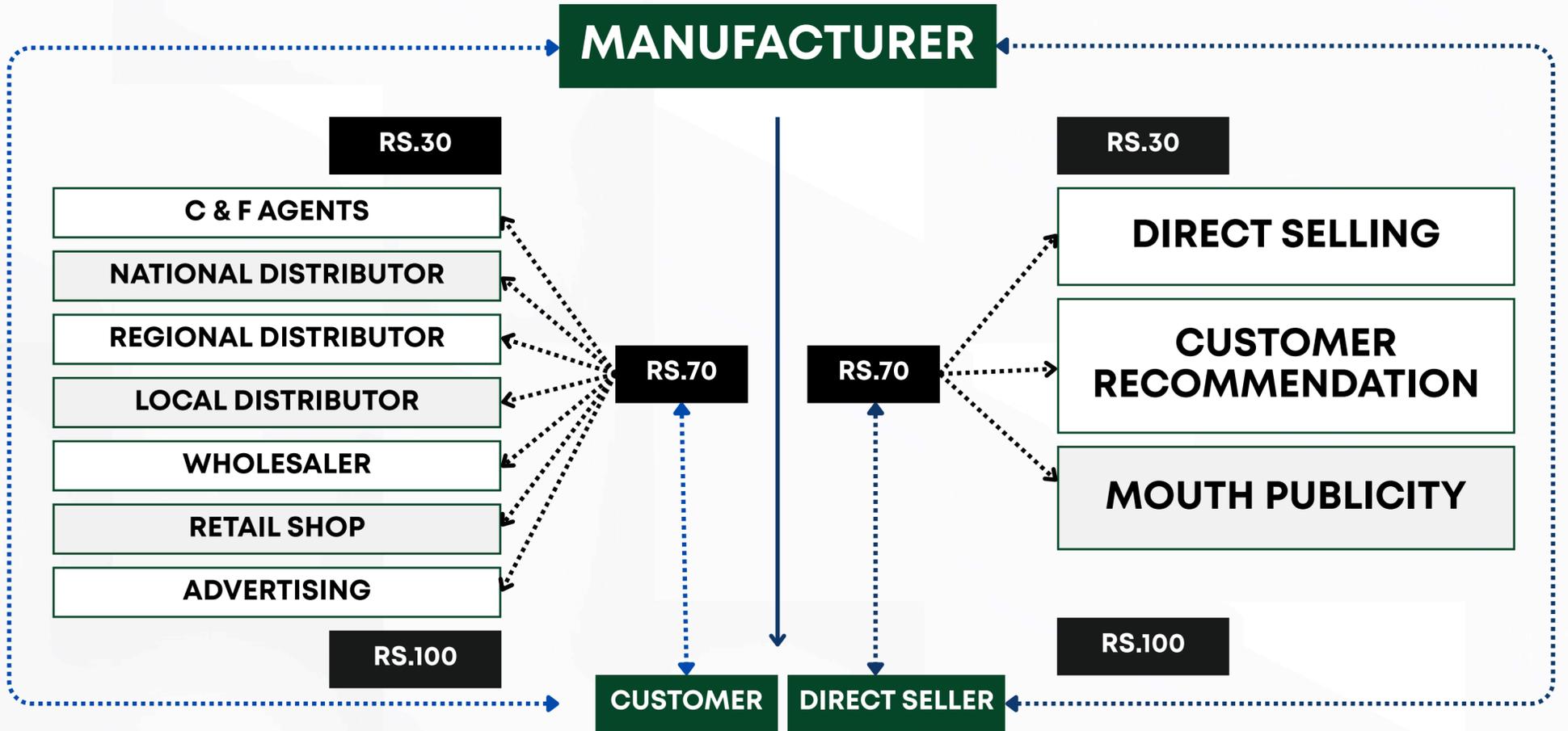
COST OF LIVING

YEAR	FAMILY	EXPENSES
1940	2+15	Rs. 10
1960	2+7	Rs. 100
1980	2+5	Rs. 1,000
2000	2+2	Rs. 10,000
2020	2+?	Rs. 100,000
2040	2+??	???





TRADITIONAL V/S DIRECT MARKETING



TRADITIONAL WAY OF MARKETING



TRADITIONAL WAY OF MARKETING





एक ऐसा व्यवसाय जो आपको देता है।



स्वस्थ जीवन



सामाजिक सम्मान



समय की आजादी



व्यक्तित्व का विकास



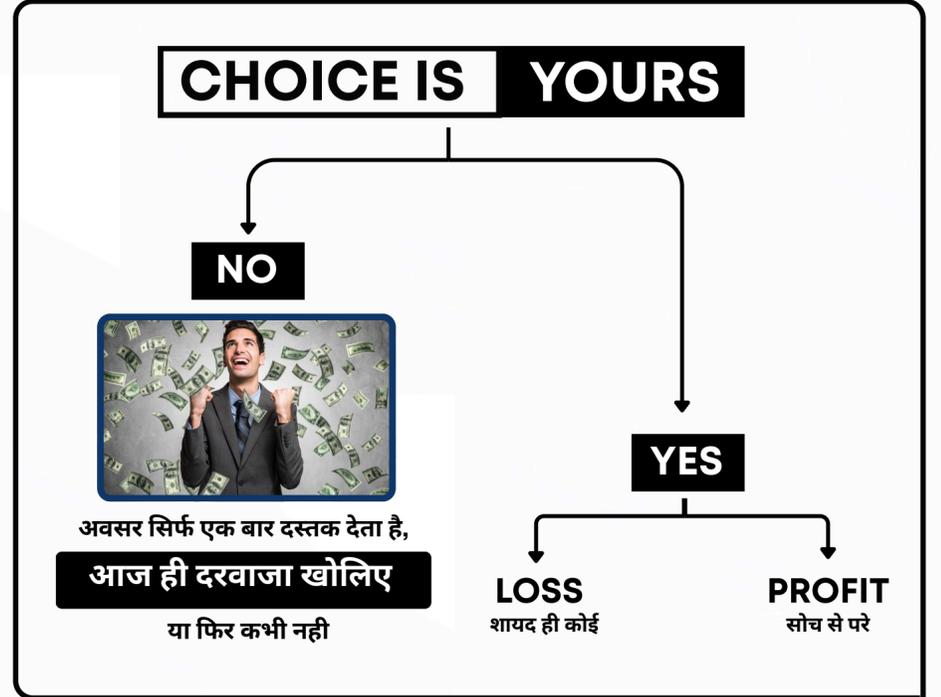
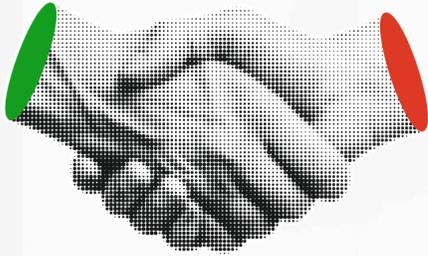
सुरक्षित जीवन



बेहतर जीवन शैली



मनचाहा पैसा



हमारी जीवन शैली

शरीर की जरूरत



स्वच्छ हवा



स्वच्छ पानी



संतुलित खाना

• कार्बोहाइड्रेट • विटामिन्ना • फेट • प्रोटीन • मिनरल्स • फाईबर

बीमारियों बढ़ने के कारण

- तनाव
- खेती में रसायनोका का प्रयोग
- खाद्य उत्पादों में मिलावट
- वातावरण में प्रदुषण
- भोजन में अनियमितता
- भोजन पकानेका तरीका
- भोजन को प्राकृतिक रूप में न लेना

इस दौड़-भाग जिंदगी में स्वस्थ रहना बहुत मुश्किल है। क्योंकि हम अक्सर समय पर स्वस्थ खाना नहीं खा पाते हैं। जिससे कि हमारे शरीर की उर्जा कम हो जाती है, और हम बीमार पड जातें हैं।



मिलता क्या है



प्रदूषित हवा



दूषित पानी

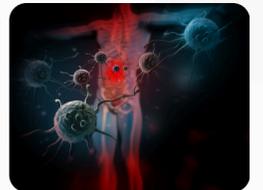


फास्ट फूड्स

• प्रदूषित हवा • दूषित पानी • मिलावटी खाना • सिगरेट • गुटखा • शराब

परिणाम

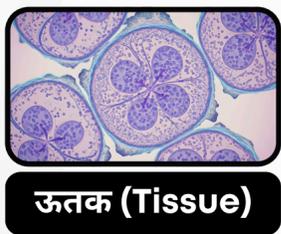
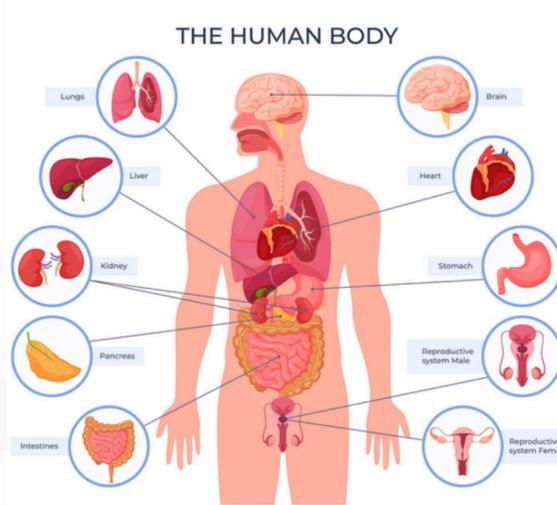
- ऊर्जा में कमी
- रोग प्रतिरोधक क्षमता में कमी
- इंद्रियों की कार्यक्षमता में कमी
- शरीर का असंतुलित विकास
- उम्र के प्रभाव
- अन्य शारिरीक बीमारियाँ





कोशिकीय पोषण

मानव शरीर ६३ खरब (ट्रिलियन) कोशिकाओं से मिलकर बना है। हमारे अनियमित खान पान की वजह से कोशिकाओं को पर्याप्त पोषण नहीं मिल पाता है, जिसकी वजह से हमारा इम्युन सिस्टम / प्रतिरक्षण तंत्र कमजोर हो जाता है और हम बीमार पड़ जाते हैं। संतुलित आहार एवं पोषक तत्वों के पर्याप्त अवशोषण से हम स्वस्थ रक सकते हैं।



नेटवर्क मार्केटिंग क्यों ?

TYPE	EARNING	PERSONAL FREEDOM	FINANCIAL FREEDOM	TIME FREEDOM
EMPLOYMENT	ONLY SALARY	✗	✗	✗
SMALL BUSINESS	SMALL INCOME	✓	✗	✗
BIG BUSINESS	LAKHS & CRORES	✓	✓	✗
NETWORK MARKETING	LAKHS & CRORES	✓	✓	✓

TRENDS	
1950	PLASTIC
1960	OIL
1970	AUTOMOBILE
1980	COMPUTER
1990	TELECOMMUNICATION
2000	INSURANCE
2010	DIRECT SELLING

WFDSA GLOBAL SALES REPORT IN RUPEES

COUNTRY	2017	2019	2021
USA	2,44,300 cr	2,85,560cr	3,41,360cr
CHINA	2,40,037cr	2,85,560cr	3,27,456cr
GERMANY	1,15,057cr	1,40,600cr	1,55,463cr
KOREA	1,20,057cr	1,44,352cr	1,55,368cr
JAPAN	1,07,304cr	1,24,840cr	1,13,984cr
MALAYSIA	32,655 cr	42,296cr	66,936cr
THAILAND	19,572cr	29,345cr	35,243 cr
INDIA	10,591cr	16,000cr	24,000cr
TOTAL	15,35,000cr	18,20,000 cr	19,21,000 cr



AC REPORT OF "FICCI & KPMG" IN 2025 INDIAN MARKET IS GOING TO HIT 65,000 CR.



Key Point of Direct Selling?

- Zero Investment
- No Employment
- No Boss
- No Loss / No Risk
- Minimum Legal Liability
- Work from Home
- Fever Flexible Working Hour
- Time Compounding Through Duplication
- Tax Benefit
- No Credit
- No Qualification Required
- Mentorship / Platform
- Natural Manmade

Direct Selling Business History

Started From USA = 1940
(After 2nd World War)

World Wide = 1980

In India = 1996

Govt. of India Guidelines = 2016

Bill Passed = 2018

Approx 3,00,000 Companies

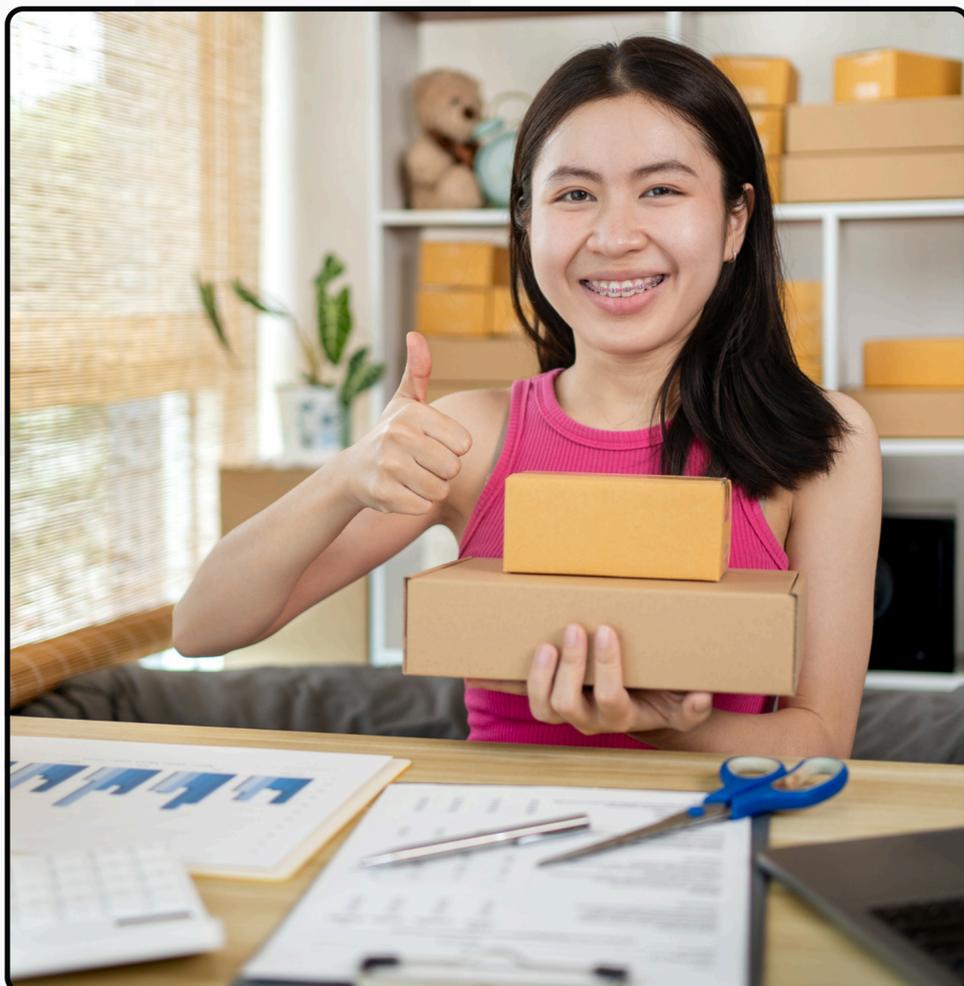
300 Good Companies

IDSA, WFDSA, FIDSI

Top 25 Company in India

India's Fastest Growing Company

PATELSSAN AYURVEDA PVT.LTD.





BUSINESS OPPORTUNITY

FIRST PURCHASE PACKAGE

PV	WEEKLY CAPPING
15	Rs.25000/-
50	Rs.100000/-
100	Rs.200000/-

WEEKLY CAPPING

RS.2 LAKH

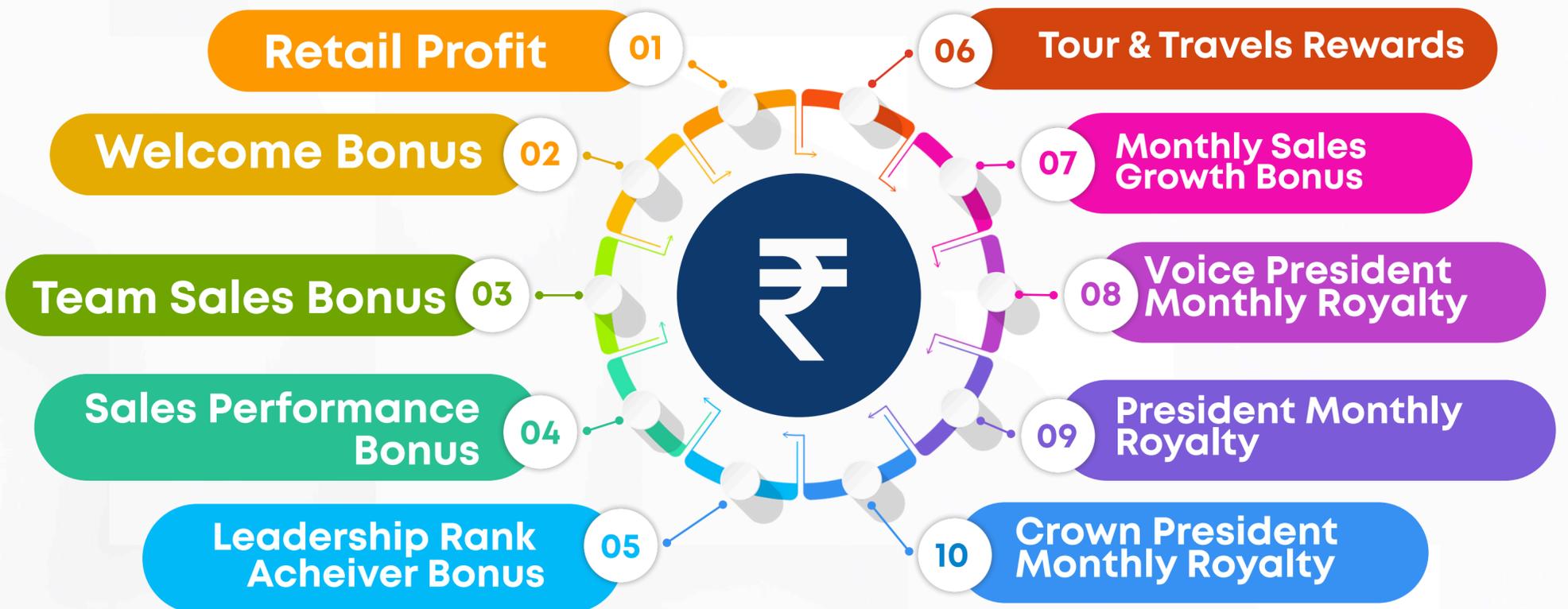
MONTHLY CAPPING

RS. 8 LAKH





TYPES OF INCOME



RETAIL PROFIT



10% TO 30%

MRP RS.10,000

DP RS. 7,000

30%

**RETAIL PROFIT
RS. 3,000/-**



WELCOME BONUS

LEVEL	DIRECT SELLER POSITION	SINGLE LEG WELCOME BONUS (Rs.)
1 ST LEVEL	STARTER	Rs. 250/-
2 ND LEVEL	RUNNER	Rs. 200/-
3 RD LEVEL	ORGANISER	Rs. 150/-
4 TH LEVEL	SILVER	Rs. 100/-
5 TH LEVEL	GOLD	Rs. 50/-
6 TH LEVEL	EMERALD	Rs. 50/-
7 TH LEVEL	TOPAZ	Rs. 50/-
8 TH LEVEL	RUBY STAR	Rs. 50/-
9 TH LEVEL	SAPPHIRE	Rs. 50/-
10 TH LEVEL	DIAMOND	Rs. 50/-
11 TH LEVEL	BLUE DIAMOND	Rs. 25/-
12 TH LEVEL	BLACK DIAMOND	Rs. 25/-
13 TH LEVEL	ROYAL DIAMOND	Rs. 25/-
14 TH LEVEL	CROWN	Rs. 25/-
15 TH LEVEL	ROYAL CROWN	Rs. 25/-
16 TH LEVEL	VOICE PRESIDENT	Rs. 25/-
17 TH LEVEL	PRESIDENT	Rs. 25/-
18 TH LEVEL	CROWN PRESIDENT	Rs. 25/-
19 TH LEVEL	AMBASSADOR	Rs. 25/-



MONTHLY SALES GROWTH BONUS

LEVEL	DIRECT SALER POSITION	SELF PV	LEFT TEAM PV	RIGHT TEAM PV	MONTHLY SALES GROWTH BONUS (Rs.)
7 TH LEVEL	TOPAZ	5	1875	1875	4000
8 TH LEVEL	RUBY STAR	10	3750	3750	7500
9 TH LEVEL	SAPPHIRE	15	7500	7500	15000
10 TH LEVEL	DIAMOND	20	15000	15000	30000
11 TH LEVEL	BLUE DIAMOND	25	25000	25000	50000
12 TH LEVEL	BLACK DIAMOND	30	35000	35000	70000
13 TH LEVEL	ROYAL DIAMOND	40	50000	50000	80000
14 TH LEVEL	CROWN	50	100000	100000	100000
15 TH LEVEL	ROYAL CROWN	100	200000	200000	200000





AMOUNT TO BE PAID TO DIRECT SELLER

LEVEL	TEAM SIZE		POINT VOLUME		DIRECT SELLER POSITION	TEAM SALES BONUS {IN RS.}	SALES PERFORMANCE BONUS {IN RS.}	LEADERSHIP RANK ACHIEVER BONUS {IN RS.}	TOTAL SALES COMMISSION. {IN RS.}	TOUR & TRAVELS
	MTS	WTS	MPV	WPV						
01	2	1	200	100	STARTER	1000	1500	-	2500	-
02	4	2	400	200	RUNER	2000	3000	-	5000	-
03	8	4	800	400	ORGANISER	4000	6000	-	10000	-
04	16	8	1600	800	SILVER	8000	14000	-	22000	-
05	40	20	4000	2000	GOLD	20000	38000	5K SHOPPING FUND	64000	2N/3D GOA TOUR (SELF)
06	80	40	8000	4000	EMERALD	40000	100000	-	150000	3N/4D THAILAND (SELF)
07	160	80	16000	8000	TOPAZ	80000	160000	50K BIKE FUND	290000	2N/3D GOA (SELF)
08	320	160	32000	16000	RUBY STAR	160000	200000	20K SHOPPING FUND	380000	3N/4D MALDIVES WITH COUPLE
09	640	320	64000	32000	SAPPHIRE	320000	250000	1.5 LAKH CAR FUND	720000	3N/4D BALI WITH COUPLE
10	1280	640	128000	64000	DIAMOND	640000	500000	3 LAKH CAR FUND	1440000	3N/4D DUBAI WITH COUPLE
11	2560	1280	256000	128000	BLUE DIAMOND	1280000	1130000	6 LAKH CAR FUND	3010000	3N/4 VIETNAM WITH COUPLE
12	5120	2560	512000	256000	BLACK DIAMOND	2560000	1600000	12 LAKH CAR FUND	5360000	4N/5D MALAYSIA WITH COUPLE
13	10240	5120	1024000	512000	ROYAL DIAMOND	5120000	2700000	15 LAKH CAR FUND	9320000	4N/5D RUSSIA WITH COUPLE
14	20480	10240	2048000	1024000	CROWN	10240000	5000000	17 LAKH CAR FUND	16940000	4N/5D AUSTRALIA WITH COUPLE
15	40960	20480	4096000	2048000	ROYAL CROWN	20480000	7500000	25 LAKH CAR FUND	30480000	4N/5D SINGAPORE WITH COUPLE+2 CHILDREN
16	81920	40960	8192000	4096000	VOICE PRESIDENT	40960000	15700000	35 LAKH CAR FUND	60160000	ALL INDIA TOUR WITH COUPLE +2 CHILDREN
17	163840	81920	16384000	8192000	PRESIDENT	81920000	31800000	50 LAKH HOUSE FUND	118720000	4N/5D SWITZERLAND WITH COUPLE
18	327680	163840	32768000	16384000	CROWN PRESIDENT	16340000	60300000	2 CR. BUNGALOW FUND	244140000	EUROP TOUR WITH COUPLE
19	655360	327680	65536000	32768000	AMBASSADOR	327680000	122000000	4 CR. BUNGALOW FUND	489680000	WORLD TOUR WITH COUPLE+2 CHILDREN

TOTAL INCOME IN RS. 980893500+REWARD+TOUR & TRAVELS



MONTHLY ROYALTY CRITERIA

RANK	SELF MONTHLY CAPPING	LEFT TEAM PV	RIGHT TEAM PV
VOICE PRESIDENT	4	320000	320000



3 LAKH MONTHLY ROYALTY

MONTHLY ROYALTY CRITERIA

RANK	SELF MONTHLY CAPPING	LEFT TEAM PV	RIGHT TEAM PV
PRESIDENT	4	600000	600000



5 LAKH MONTHLY ROYALTY

MONTHLY ROYALTY CRITERIA

RANK	SELF MONTHLY CAPPING	LEFT TEAM PV	RIGHT TEAM PV
CROWN PRESIDENT	4	2000000	2000000



10 LAKH MONTHLY ROYALTY





PATELSSAN AYURVEDA CENTRE

50K	2%	HOME SHOPPY
2 LAC	4%	FRANCHISEE
5 LAC	5%	FRANCHISEE
15 LAC	8%	DISTRICT SHOPPY
C&F	10%	STATE





PATELSSAN
A Y U R V E D A

**THANK
YOU**